



DESIGN BY lindsay

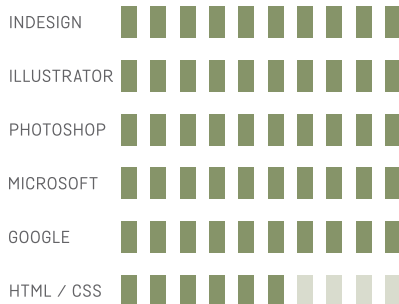
 designbylindsay.com

 lmdouglas0611@gmail.com

 734.787.0843

 **Lindsay Douglas**
11635 Francis Avenue
Plymouth, MI 48170

TECHNICAL ABILITY



WHY I'M MEANT FOR THIS JOB

Detail Oriented

I design down to the very last pica and settle for nothing less than well-balanced rags and meticulously kerned type.

"Put Me In, Coach."

I work best under pressure to manage multiple deadlines while producing the utmost quality of work in a timely manner.

Visionary

I am a creative, forward-thinker with thick skin and the capacity to art direct in both an individual or team setting.

Diligent Work Ethic

I put a tremendous amount of care into every project and know that if I'm not happy, the client won't be happy either.

Well-Versed

I constantly seek opportunities for personal growth and bring a broad range of professional and freelance experience.

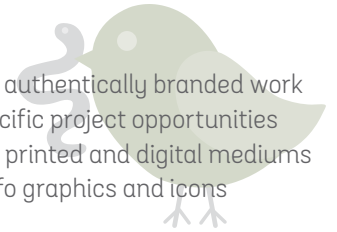
I am a multifaceted creative by day and an entrepreneur by night. Offering a skill set that is versatile yet focused, my unwavering passion for graphic design is evident in both print and digital realms. With an aesthetic that teeters between analytical and playful, I have a meticulous attention to detail and a knack for dynamic layout and type.

EARLY BIRD EXPERIENCE

Marketing Coordinator

Harley Ellis Devereaux (HED) // May 2014 – Present

- Thrive in a deadline-intensive environment to produce authentically branded work
- Design winning proposal submissions in pursuit of specific project opportunities
- Multi-task and manage multiple deadlines per week in printed and digital mediums
- Conceptualize and craft illustrative content such as info graphics and icons



Marketing and Design Intern

Atwell, LLC // June 2013 – September 2013

- Served as the interim lead graphic designer on the in-house marketing team
- Conceptualized and designed innovative national marketing collateral such as brochures, magazine advertisements, service slicks and project sheets

Marketing Intern

Atwell, LLC // June 2012 – February 2013

- Provided marketing and graphic design support for more than 10 office locations
- Collaborated on the design for both local and national company promotion
- Created the layout and curated the content for an internal weekly email blast

NIGHT OWL EXPERIENCE

Freelance Graphic Designer · Wedding and Lifestyle Stationery

More than 20 Clients // January 2013 – Present

- Serve as creative director to design customized, branded pieces of event stationery
- Present multiple options to clients and refine the vision based upon feedback
- Communicate with clients frequently and balance multiple projects per month
- Set up press-ready files and carry a project through all stages of production



Freelance Graphic Designer · Identity and Branding

Randi & Chris Creative // September – December 2015

- Designed the logo for a new woodworking company that ignited their brand to complete 185, 5-star rated Etsy sales within their first nine months of business

Karsyn Home LLC // June 2014 – September 2015

- Designed the logo for this new roofing damage claims company
- Designed and launched a website utilizing Wordpress and customized HTML
- Designed the full suite of brand identity items including business cards, tri-fold brochures, letterheads, envelopes, folders, apparel and yard / truck signage

Xseed Fundraising Solutions // March 2014 – June 2015

- Designed the logo and a suite of brand identity items for a fundraising consulting company that services non-profit organizations

BOOK WORM EXPERIENCE

Lawrence Technological University · 2009 – 2014

- Graduated Summa Cum Laude with a Bachelor of Fine Arts in Graphic Design

Honors and Awards

- Graduated with the highest GPA in the College of Architecture + Design (3.92)
- Named to the Dean's Honor Roll with a 4.0 GPA for seven consecutive semesters
- Received the Lawrence Technological University Elite Scholarship for five years

Memberships and Organizations

- AIGA, The Professional Association for Design; Lambda Iota Tau, LTU Honor Society; Sigma Alpha Pi, National Society of Leadership and Success

